# THE IMPORTANCE OF PRESERVATIVES IN COSMETIC PRODUCTS

# What are preservatives?

Preservatives are ingredients that protect products against the growth of bacteria, and fungi. They are necessary **and** used in a variety of products.

Some preservatives used in cosmetics can be found in nature, while others are synthetic.



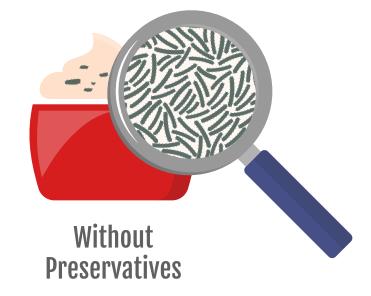


### Why are preservatives needed?

Without preservatives, cosmetic products could become contaminated, spoil earlier, and possibly harm you.

#### **Bacterial Growth in Cosmetics**





# Why is it important to have a wide array of preservative ingredients?

Not all preservatives work in the same way. Because there are many types of cosmetic products, a variety of preservatives are necessary to protect them against spoilage.



# Are preservatives safe?

Preservatives, like other cosmetic ingredients, are required to be safe. It is the manufacturer's responsibility to ensure the safety of all ingredients, including preservatives, that go into the products they sell.

Government agencies can take action if they have information showing that a preservative or other ingredient is unsafe as used in cosmetics.



