

FOOD, HEALTH &
CONSUMER PRODUCTS
OF CANADA



Ontario Blue Box:

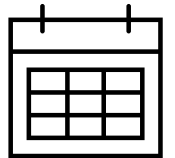
Implementation and Next Steps

July 2021

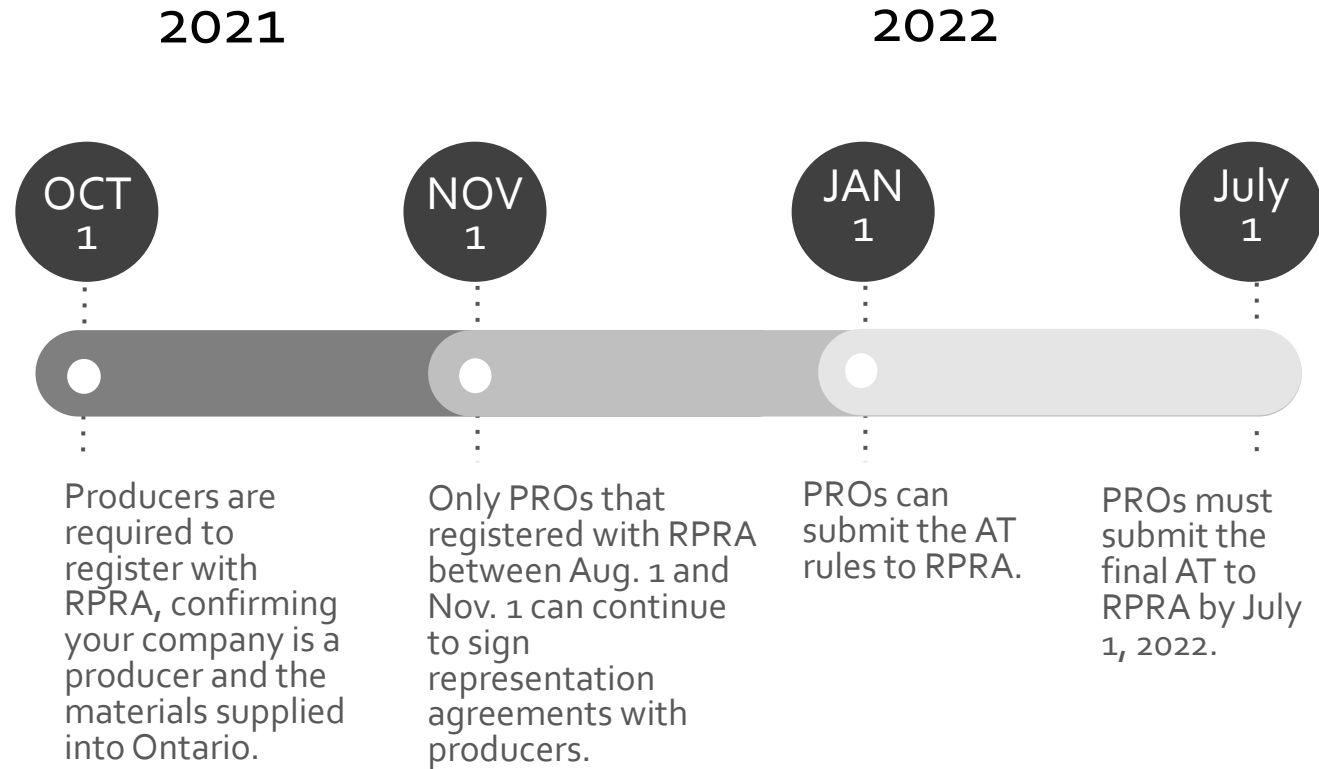


Common Collection System and Allocation Table

- Producers must join or create producer responsibility organizations (PROs) to participate in negotiations for the Allocation Table (AT) rules.
 - Registered PROs will negotiate AT rules on behalf of producers.
- Producers may only enter into a representation agreement with one PRO at any time.
- AT rules must have agreement from PROs representing at least **66% of supplied tonnage**.
- AT rules can be submitted as of Jan. 1, 2022.
- Following the submission of the first AT by July 1, 2022, PROs will begin transitioning local blue box programs to the new CCS in 2023.



Process and Timelines



Producer-led PRO versus Contracting with a Third-Party PRO

	Producer-led PRO	Contract with Third-Party PRO(s)
Producers' interests / Governance	Have a representative voice in the development of the recycling system and rules for producers.	Cede control to for-profit waste management companies and PROs, allowing them to develop the recycling system and rules for producers (an outcome that is the opposite of EPR).
Cost	Partner with a producer-led, not-for-profit PRO offering value and compliance services at cost.	Abandon the not-for-profit model in Ontario and purchase services priced by for-profit waste management companies and PROs.
Scale	Achieve cost-efficiency for waste management services through a process of fair and open competition managed by producers on behalf of producers.	Depend on the arrangements made by for-profit waste management companies and PROs designing the recycling system.

Circular Materials

- Last week leading members of RCC, FHCP and the CBA started a producer responsibility organization (PRO) to offer blue box recycling services in Ontario.
- Circular Materials was incorporated on July 6 and will operate as a not-for-profit, producer-governed organization with a mandate to support producers with meeting their obligations under Ontario's blue box regulation.
- Circular Materials has 15 founding members, which include food, beverage and consumer products manufacturers, restaurants and retailers.
- Circular Materials' commitment is:
 - ✓ Exceptional customer service for producers.
 - ✓ Cost efficiency through fair and open competition for collection and processing services.
 - ✓ Secure data protection.
 - ✓ Strong producer governance and member participation.
 - ✓ Effective representation in the development of Ontario's blue box collection system and the rules for its operation.