



VIRTUAL SPRING REGULATORY WORKSHOP TUESDAY, JUNE 1, 2021

Inspiring the Future - Spotlight Feature *(For All Members)*

At our upcoming virtual spring workshop, CA Canada is looking to build an opportunity to bring a spotlight on member company stories that demonstrate our industry's perseverance through the dark times of COVID. Help us, uplift the collective spirits of our industry as we strive to adapt to the new world that was and will be moving forward.

We Need Your Help! On Tuesday, June 1st we will be looking to spotlight our member companies in a new and exciting way. We are particularly looking for videos, as well as other visual materials, that highlight **positive reflections** about our industry, your company, your people, and/or your products and services as our industry looks to recover from the challenging times of COVID. Please see below for details.

We will be spotlighting these videos and other visuals during our Regulatory Workshop and in our inspirational montage that will also be displayed on our website and social media channels. All participating companies will be entered in a draw to win one of three free registrations to our Regulatory Workshop. This includes companies that have already sent us materials (including images) over the last few months.

Send us your videos today!

Spotlight Package Details:

- Video should be **no longer than 3 minutes**
- Please submit your video by **no later than Monday, May 3, 2021**
- Video formats accepted – AVI, MP4, MOV, WMV

Targeted Content:

- Videos should be based on:
 - Innovation
 - Inspiration
 - Diversity
 - Positive impact/feel good story of recovering from the challenging times of COVID
 - If you're not sure, send it anyway!

Registrant Information	
First Name:	Last Name:
Company:	Title:
Email:	

Complete and return this form and send with video to ca@cosmeticsalliance.ca
If you have questions, please reach out to ca@cosmeticsalliance.ca or call 905-890-5161 ext.500.